



# INFLUENCE

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It's not just for the influential



**Our influence is  
felt everywhere  
whether we  
intend it or not**

- Our homes
- Our church
- Our community

# The Power of Influence in Evangelism

- The message is still the most important thing
- Our actions matter – no one listens to a hypocrite
- Influence can be a great ally or a powerful adversary





**Do your actions match your words?**

